

Mission

- To be the pre-eminent firm in the North Midlands

Strategic Values

- Place clients first
- Value our employees
- Provide services clients want and need
- Promote a ~~can~~ can do+culture

Strategic Objectives

- Develop the efficiency and effectiveness of client services through a process of continuous improvement
- Develop additional, complimentary client services to meet client needs and expectations
- Add **real** value to compliance services
- Maintain and foster relationships with clients
- Exceed client expectations of our services and service delivery
- Promote technical excellence in all that we do
- Balance business needs against life style aspirations of staff
- Promote the technical, professional and personal development of staff
- Provide a friendly and safe working environment
- Provide staff with all the resources they require to fulfil their role
- Maintain and improve a healthy and increasingly profitable financial position
- Support the local community